

FRIENDS OF MAVERICK MOUNTAIN

Dillon Jaycees • 501(c)(3)

FRIENDS OF MAVERICK MOUNTAIN

A Dillon Jaycees Fundraising Initiative

Rebuilding the mountain that raised generations of Southwest Montana kids

70

YEARS OF LITTLE SKIERS

250

KIDS SERVED ANNUALLY

\$2M

CAMPAIGN GOAL

OUR STORY

Since 1955, the Dillon Jaycees — a 501(c)(3) nonprofit — have run the Little Skiers program at Maverick Mountain, providing 125 kids with a cost-effective way to ski and snowboard. Counting home school and rural school programs, the number reaches approximately 250 kids annually. For seventy years, Maverick has been the primary winter recreation outlet for this community's youth — an amazing place for kids to be outside, active, having fun and developing life skills.

OUR GOAL

Following the fire, our goal is to provide the infrastructure, equipment, materials, labor, mountain cleanup and restoration, and supplies needed to repair and upgrade the ski area so Maverick can reopen as soon as possible — and stay strong for many years to come.

HOW TO GIVE

Donations are tax-deductible through the Dillon Jaycees and can be made in three ways:

- Directly to the Friends of Maverick Mountain account at any Stockman Bank
- By mail to: Friends of Maverick Mountain, PO Box 460459, Polaris, MT 59746
- A link for credit cards on the website.

ADVISORY BOARD

An Advisory Board oversees fundraising and distribution decisions. Any funds remaining after the rebuild will go toward scholarships and equipment for the kids' programs.

Jim Harvey • Leslie Cottom • Laurie Moore • Sandi Sloan • Cory Birkenbuel • JM Peck
• Jason Schumacher • Zeno Beattie

THE REBUILD: WHAT IT TAKES

CHAIRLIFT

Two nice, used Poma fixed grip quad lifts, the same make, model and age — recently purchased from Aspen and Jackson Hole — are already on site in the Grasshopper Valley and were undamaged by the fire. What remains to install in addition to engineering and the approval process:

- A new haul rope — approximately 11,000 feet, at an estimated cost of \$200,000
- Full electrical upgrade and com line, top to bottom
- A new AC drive and refurbishment of remaining components — estimated \$500,000
- Installation of at least 18 towers, top and bottom terminals, haul rope, and 120 quad chairs

Industry benchmarks for a fixed-grip chair installation of this length run 2.0 and 2.5 million, depending on helicopter time; a comparable new chairlift installed runs roughly \$4.5 million.

SNOWMAKING

Maverick currently has no snowmaking — rare in today's ski industry, and it's expensive to build. Basic snowmaking on the lower mountain would allow the resort to open by early December most years and stay open longer each season.

A SECOND LIFT

There is an opportunity to add a shorter lift up the left side of the mountain, giving riders of every ability — from beginner to expert — a five-minute ride. This would be ideal for kids and the race team to maximize runs, especially on weekends when the main lift is busy.

BASE LODGE

The lodge itself is a true gem — right down to the shag carpet on the walls downstairs. The immediate needs are practical: expanding the changing bins and cubby areas and enlarging the cafeteria. A small new building for the rental shop and ticket office will provide the space downstairs for everyone to get geared up.

APPROVALS & INSURANCE

The U.S. Forest Service must approve replacement of the damaged lift, new lifts and snowmaking infrastructure. We are hopeful that this will not lead to significant delays.

Insurance will help offset the cost of the lift rebuild. Fire insurance is expensive and hard to obtain, but fortunately they have it. The payout will fall well short of the costs however.